



For Immediate Release

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**The Association for Women in Communications  
Recognizes 2007 Clarion Awards Winners**

ALEXANDRIA, Va. (Aug. 20, 2007) – The Association for Women in Communications (AWC) announces 90-plus winners of its esteemed Clarion Awards competition. Dittus Communications, Inc., with four winning entries for their client, Shell, is honored with the 2007 International Crystal Clarion Award, the highest of the Clarion Awards. Dittus Communications' winning categories include: Public Service/Community Affairs Campaign, Community Relations Campaign, Community Service Campaign and Employee Relations Campaign.

In its 35th year, the Clarion Awards recognize small business, large corporate, non-profit, agency and government communication specialists nationwide who demonstrate excellence in clear and concise communications. The International Crystal Clarion honors the individual/organization recognized with the most winning entries in the Clarion competition each year.

The prestigious awards will be presented at the AWC National Conference, Oct. 4-6, 2007, at the Grosvenor Resort, in Orlando, Fla. Winners will receive their award(s) during the Matrix & Clarion Awards Celebration Dinner, held the evening of Oct.6. To see the winners of all of the categories for this year's Clarion Awards, visit the Clarion Winners web page at [www.womcom.org/awards/clarion2007.asp](http://www.womcom.org/awards/clarion2007.asp).

Founded in 1909, The Association for Women in Communications has more than 3,500 members worldwide. AWC champions the advancement of women across all communication disciplines



by recognizing excellence, promoting leadership, and positioning its members at the forefront of the evolving communications era.

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