



For Immediate Release

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The Association for Women in Communications Presents 'Freelance February' Webinar Series

Alexandria, VA: Feb. 3, 2011 – The Association for Women in Communications (AWC) presents a series of three live webinars, titled “**Freelance February**,” that explore the best ways to start, maintain and grow a freelance communications business. Packed with information, advice and strategies from successful freelancers, this series of professional development webinars will occur on Feb. 8, 15, and 23 – all at 1:00 pm EST.

On Feb. 8th, AWC presents **From Cubicle to Coffee Shop or Kitchen: Creating a Successful Independent PR Business**. Three established independent PR experts -- Christine Cox of Christine Cox Communications, Dana Marruffo of BUZZ Public Relations and Laura Bond Williams of Momentum Public Relations -- will share their personal experiences and recommendations to transition into freelancing, based on their own leaps from salaried employee to freelance business owner. This webinar is sure to be informative to those who are thinking about a career change from corporate public relations to establishing their own freelance business and to those who have made the transition and want to learn how to be more successful and find more clients.

AWC enlists experienced writer/journalist Amy Lemen on Feb. 15th to present **I'm With the Band: Getting In and Selling Your Work in Surprising Places**. In an ever-changing media landscape, this webinar introduces new and creative ideas to freelancers on how to sell their work, challenging them to think outside the box. Lemen will explore the lucrative markets of ghostwriting, online opportunities, custom publishing and trade magazines. She will share tips and ideas to help freelancers increase their bottom line.

Freelance writer and editor Julie Tereshchuk, President-Elect, AWC Austin; “Chief Connector” Patti DeNucci of DeNucci & Co. and CJ Romberger present **Tips and Tools for Your Very Own Wildly Successful Freelance Business** on Feb. 23rd. Tereshchuk, DeNucci and Romberger will present strategies, techniques, tools and technology to establish an independent business or improve upon one. This final session in the Freelance February series will take attendees behind the scenes with freelancing experts who have seen it all and will help jump to the next level!



For more information or to register, visit www.womcom.org, or call (703)370-7436.

ABOUT AWC:

Founded in 1909, the Association for Women in Communications, with 2,500 members, is a professional organization that champions the advancement of women across all communications disciplines by recognizing excellence, promoting leadership and positioning its members at the forefront of the evolving communications era.

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