



For Immediate Release Contact:
January 26, 2011

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2011 CLARION AWARDS NOW OPEN FOR ENTRIES
The 39th year of the prestigious competition presented by the Association
for Women in Communications

ALEXANDRIA, Va., Jan. 24, 2011 - The Association for Women in Communications (AWC) announced that the 2011 International Clarion Awards Competition is now open for entries. The Clarion Award, in its 39th year, honors excellence in all *communication fields*. This year's competition introduces an expanded online category, including personal and professional blogs, and student categories.

The competition is open to independent contractors, media companies of all sizes, as well as corporations, small businesses, and nonprofit associations and organizations. Past winners include *Newsweek*, CNN, Vanguard Communications, Pierson Grant Public Relations, Massachusetts School of Law, Self Magazine, Parade Publications, Philadelphia Magazine, Dana-Farber Cancer Institute, Angie's List Magazine, *The Wall Street Journal* and many more.

Categories cover many aspects of advertising, education, fundraising, graphic design, internal communications, magazines, marketing, feature writing, online journalism, public relations, radio, television and special events.

To qualify, more than half of an entry must have been published, broadcast, or implemented between Jan. 1 and Dec. 31, 2010. Early-bird savings are available until March 12, 2011. All entries must be postmarked by the final deadline of April 23, 2011. For further details and online registration, please visit www.womcom.org/clarion.

Founded in 1909, the Association for Women in Communications has more than 2,600 members nationwide. AWC champions the advancement of women across all communication disciplines by recognizing excellence, promoting leadership, and providing media education for its members.

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