



For Immediate Release
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2009 CLARION AWARDS COMPETITION NOW OPEN FOR ENTRIES
37th year for this prestigious competition presented by the
Association for Women in Communications

ALEXANDRIA, Va., Jan. 7, 2009 – The Association for Women in Communications (AWC) announced today that its prestigious 2009 Clarion Awards competition is now open for entries. Now in their 37th year, the Clarion Awards recognize outstanding achievement in all communications fields and are highly sought after by marketing and communications professionals both nationally and internationally.

Named for the medieval clarion trumpet known for its clarity, the Clarion Awards honor excellence in clear, concise communications. They encompass more than 130 categories, including advertising, books, education, fund raising, graphic design, internal Communications, magazines, marketing, newspapers, public relations, radio, promotions, special events and television. Clarion winners represent individual practitioners, media companies of all sizes, leading corporations, small businesses, and nonprofit associations and institutions.

2008 Clarion Award winner Suzanne Fedoruk, president of Fedoruk & Associates, Inc., said: "It was an honor to be among such a remarkable group of professionals and be recognized with a Clarion Award. I believe peer review is an important factor in maintaining high standards of work. The Clarion Awards process invites analysis and an opportunity to celebrate outstanding work."

To qualify, more than half of an entry must have been published, broadcast, or implemented between Jan. 1 and Dec. 31, 2008. Early-bird discount rate is available for entries received by Feb. 27, 2009. Final deadline is March 31, 2009. To register online or for further details on categories and how to apply please visit the AWC Web site at: www.womcom.org.

Founded in 1909, The Association for Women in Communications has more than 2,600 members nationwide. AWC champions the advancement of women across all communications disciplines by recognizing excellence, promoting leadership, and positioning its members at the forefront of the evolving communications era.