



For Immediate Release
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**THE ASSOCIATION FOR WOMEN IN COMMUNICATIONS ANNOUNCES
2008 CLARION AWARDS COMPETITION NOW OPEN FOR ENTRIES
36th year for this prestigious competition**

ALEXANDRIA, Va., January 9, 2008 – The Association for Women in Communications (AWC) announced today that its 2008 Clarion Awards Competition is now open for entries. In its 36th year, the Clarion Awards recognize outstanding achievement in all communications fields and are highly sought after by marketing and communications professionals internationally. In 2007 a record number of entries were received for this prestigious awards program.

Named for the medieval Clarion trumpet known for its clarity, the Clarion Awards honor excellence in clear, concise communications. They encompass more than 130 categories, including Advertising, Books, Education, Fund Raising, Graphic Design, Internal Communications, Magazines, Marketing, Newspapers, Public Relations, Radio, Promotions, Special Events and Television. Clarion winners represent individual practitioners, media companies of all sizes, leading corporations, small businesses, and non-profit associations and institutions.

2007 Clarion Award winner Kini Plumlee, editor of Le Bonheur Magazine, said: "Winning a Clarion Award acknowledged my work professionally; my efforts and talent were recognized nationally by my industry peers, and personally, it validated my career decision to return to the thing I love most: writing and editing. I couldn't be more proud."

To qualify, more than half of an entry must have been published, broadcast, or implemented between Jan. 1 and Dec. 31, 2007. Early Bird discount rate is available for entries received by Feb. 29, 2008. Final deadline is March 31, 2008. To register online or for further details on categories and how to apply please visit the AWC Web site at: www.womcom.org.

Founded in 1909, The Association for Women in Communications has more than 2,400 members worldwide. AWC champions the advancement of women across all communications disciplines by recognizing excellence, promoting leadership, and positioning its members at the forefront of the evolving communications arena.