

2008 Clarions Entry Form

The following information is required for each entry. Please print a copy of entry form for your records and also include a copy with each mailed-in entry. An incomplete entry form may disqualify an entry without refund. Double check all category requirements and verify category number as there have been recent changes.

Contact Information:

How Did You Hear About the Clarions? Web site Email Brochure Word-of-Mouth Other _____

Prefix: _____ First Name: _____ Last Name: _____ Suffix: _____

Company Name (if applicable): _____

Parent Company (if applicable): _____

Address: _____

Phone: _____ Fax: _____ Email: _____

AWC Member (check one): Yes No

AWC Member Number (if applicable): _____ Chapter: _____

Entrant Information (if different from above):

Prefix: _____ First Name: _____ Last Name: _____ Suffix: _____

Company Name (if applicable): _____

Parent Company (if applicable): _____

Address: _____

Phone: _____ Fax: _____ Email: _____

AWC Member (check one): Yes No

AWC Member Number (if applicable): _____ Chapter: _____

Entry Information:

~ Category (include number, name, and subcategory): _____

~ Title of entry as it should appear in press releases and on award: _____

~ Date of publication, broadcast, or implementation: _____

~ Indicate the running time of the entry (if applicable): _____

~ Please indicate individual or company names to receive credit in news releases, Web site, and on award. A maximum of three names (with titles) or two individuals' names (with titles) and the organization name may be listed. All information provided here is considered final. (Additional awards may be purchased) _____

~ "I verify authorship and completion of this project in accordance with ethical and professional standards" (Signature): _____

Signature of faculty advisor (required for students): _____

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Payment Information

Please include this page with your entry form; one payment page may be completed for multiple entries from the same individual or company.

Entry Rates and Deadlines:

(check one)

Early Bird Deadline (entry form, materials and fees must be postmarked by February 29, 2008)

- Member: \$ 70.00
- Nonmember: \$ 90.00
- Student Member: \$ 30.00
- Student Nonmember: \$ 45.00

Final Deadline (entry form, materials and fees must be postmarked by March 31, 2008)

- Member: \$ 85.00
- Nonmember: \$120.00
- Student Member: \$ 30.00
- Student Nonmember: \$ 45.00

Multiple Entry Discount (all entries must be submitted together to be eligible for the discount)

(check one)

- 5% discount for 5 or more entries
- 10% discount for 10 or more entries
- 15% discount for 15 or more entries

Payment Calculation:

$$\frac{\quad}{(\# \text{ of entries})} \times \frac{\quad}{(\text{entry rate})} = \frac{\quad}{(\text{subtotal})}$$

$$\frac{\quad}{(\text{subtotal})} \times \frac{\quad}{(\text{discount rate})} = \frac{\quad}{(\text{total discount})}$$

$$\frac{\quad}{(\text{subtotal})} - \frac{\quad}{(\text{total discount})} = \frac{\quad}{(\text{total due})}$$

Payment Options:

- Check number: _____
Check should be made payable to: The Association for Women in Communications
- Credit Card: Visa MasterCard American Express
Cardholder: _____
Card Number _____
Expiration Date: _____ Security Code: _____ (last 3 or 4 digits on back of card)
Billing Address (if different from above): _____
Signature: _____

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Entry Checklist

ALL entries must include:

- Entry Form (*multiple entries may be mailed in the same package, but each entry must be physically separable and have its own entry form*)
- Entry fee (*check or credit card*)
- Synopsis detailing:
 - Rationale/purpose
 - Goals
 - Budget/costs (*please indicate if budget is confidential*)
 - Timeline
 - Audience
 - Applicable research
 - An evaluation
- All additional entry materials described for the individual category (*Entries that do not contain all required information as indicated by the individual category will be disqualified and entry fee will not be returned*)
- All supporting documentation in a binder or folder labeled with:
 - Entrant name
 - Category number
 - Title of entry
- If you would like to receive judge comments and a score sheet, please include a self-addressed, stamped envelope with your entry.

Eligibility:

- More than half of any entry must have been published, broadcasted, or implemented between Jan. 1 and Dec. 31, 2007
- The competition is open to all: women and men, individuals and organizations, AWC members and nonmembers alike.

All entries should be mailed to:

The Association for Women in Communications
3337 Duke St.
Alexandria, VA 22314
Attn: Clarion Awards

Please note the following:

- The association is not responsible for loss or damage to any entry submitted
- Entries will not be returned

Questions?

Visit the Web site at www.womcom.org, call (703) 370-7436, or email clarion@womcom.org.